

DIY Post Ideas:

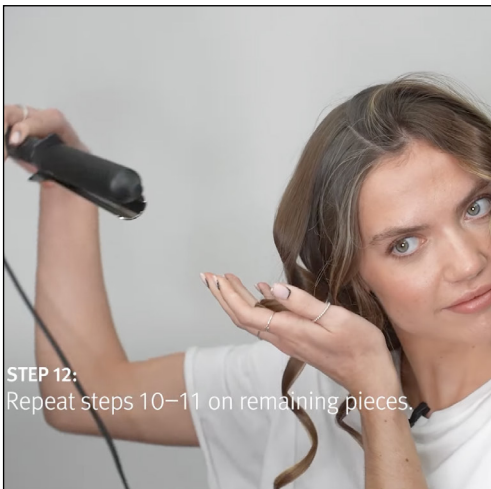
YOUR content is best for your feed!

Here are some content ideas to make yourself, based on what's happening now.



TRENDS:

Get your guests inspired with cut & color trends you're loving for summer!



HAIR TUTORIALS:

Show us how to style hair at home!

- Share your favorite casual summer looks that last all day—and how to dress them up for night
 - Showcase your styling techniques for waves, curls & coils with transformations featuring Nutriplenish™ Leave-in Conditioner & Curl Gelée
 - Demonstrate fun hairstyles using Nutriplenish™ Treatment Foam or Air Control™ Light Hold Hair Spray—think quick & easy styling for ponies, buns, or braids
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COLOR CONTROL™ FOCUS:

- Share behind-the-scenes videos or photos of you using Color Control™ during a color service
- Talk about protecting your investment! Teach your guests the importance of using a color-protecting shampoo/conditioner and the new leave-in treatment to lock-in their color for up to 12 weeks