

# DIY Post Ideas:

---

## **YOUR content is best for your feed!**

Here are some content ideas to make yourself, based on what's happening now.



### **Trends & Tutorials:**

Show off your skills & get your guests inspired with cut & color trends you're loving for summer!

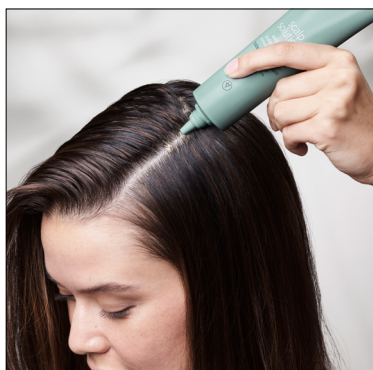
- Share your favorite summer styles—from messy buns and beach waves to sleek blowouts and curly up-dos



---

### **Expert Routines:**

What are your must-have deep conditioners for intense summer hydration?



---

### **Salon Services:**

- Showcase your favorite tips, tricks, and hacks for hair cutting and coloring
- Highlight your favorite before & after color transformations using the Botanical Repair™ Professional Treatment
- Walk us through each step of the new Scalp Solutions Pro Service—from beginning to end
- Share behind-the-scenes videos or photos of you using Color Control during a color service



---

### **Nutriplenish Focus:**

- Share your favorite ways to use Nutriplenish Overnight Serum—for both day and night
- Show us your Nutriplenish essentials for hydrated hair that lasts all day