

# DIY Post Ideas:

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## Miraculous Oil Before & After

Share your Miraculous Oil blowout transformations with a before-and-after video or photos and let the results speak for themselves. Don't forget to tag @AvedaArtists so we can see your gorgeous work.

**Suggested Caption:** *Copy and paste to use as-is or customize to make it your own!*

Shine that shows up 💧

I've been working Miraculous Oil High-Shine Hair Concentrate into my finishing routine and it's quickly become one of those "can't do a blowout without it" products.

Lightweight, color-safe and 100% vegan, it gives that smooth, reflective finish without weighing anything down. My guests love how soft their hair feels, and the shine speaks for itself.

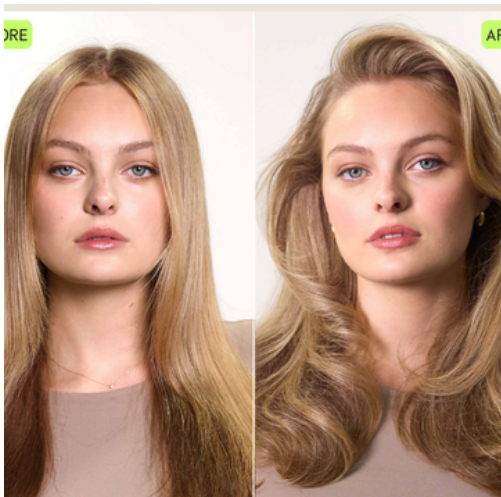
- 💧 195% more shine\*
- 💧 2X smoother hair\*\*
- 💧 24-hour frizz control\*\*
- 💧 Heat protection up to 450°F

Whether I'm smoothing the ends or adding polish before photos, this oil delivers every time.

@aveda @avedaartists #Aveda #AvedaArtist #MiraculousOil #AvedaHairLove #AvedaInfluencers

\*Ex vivo testing on tresses vs. unwashed hair

\*\*Ex vivo testing on frizz-prone tresses



## Abundant Blowout with Pure Abundance

**Volume Reveal Reels:** Capture that "airy, weightless bounce" moment when clients run their fingers through their hair post-blowout.

**Suggested Caption:** *Copy and paste to use as-is or customize to make it your own!*

Volume check ✓

I started with Pure Abundance™ Shampoo + Conditioner for that fresh, full base, then finished with Abundant Blowout Spray for soft, bouncy lift. No stiffness. No buildup. Just endless bounce.

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## Enlightener™ High-Lift Lightener

Watch The Inspiration Video [Here](#).

**Suggested Caption:** *Copy and paste to use as-is or customize to make it your own!*

Lifting with plant-powered ingredients. 🌿

This transformation was created using Aveda's new Enlightener™ High-Lift Lightener and toned with [insert toner]. The lift was clean, even and the hair still feels strong and soft.

A powerful lift that stays true to Aveda's commitment to hair health and performance.

Here's the full breakdown:  
[Insert formula + technique]

Thinking of going lighter this season? Let's create your custom fall look.

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#AvedaHairLove #AvedaInfluencers



## Abundant Blowout with Pure Abundance

**ASMR Content:** Shampoo/conditioner is PERFECT for sound-driven content. Capture lather sounds, rinsing, then voluminous final reveal.

**Suggested Caption:** *Copy and paste to use as-is or customize to make it your own!*

Turn up the sound 🔊 (and the volume!)

Pure Abundance™ Shampoo and Conditioner bring the satisfying lather, & Abundant Blowout Spray brings the lift.

Together? The perfect recipe for bouncy, touchable hair. 💧

@aveda @avedaartists #PureAbundance #AbundantBlowout  
#ASMR #Aveda #AvedaArtist #AvedaHairLove #AvedaInfluencers