

# DIY Post Ideas:

---



## Abundant Blowout

Create a reel that captures the entire blowout journey. Start with a clip of towel-dried hair, apply Abundant Blowout spray on camera, then show short, real-time blow-drying clips. End with a dramatic slow-mo reveal of the finished look using natural or salon lighting. Include a text overlay: “Lightweight volume that lasts.”

**Watch The Inspiration Video** [Here](#).

**Suggested Caption:** *Copy and paste to use as-is or customize to make it your own!*

Tried-and-true blowouts, but better. 🙌

This style was all about soft structure and major lift, made possible with Abundant Blowout All-Over Volumizing Spray from Aveda. It gives hair that touchable fullness guests love, without stiffness or stickiness.

- ✨ 24-hour volume
- ✨ Heat protection up to 450°F
- ✨ 100% vegan and silicone-free

Want this kind of volume? Let’s create your perfect blowout routine.

@aveda @avedaartist

#Aveda #AvedaArtist #AbundantBlowout #VeganStyling #ProStylist  
#AvedaHairLove #AvedaInfluencers

# DIY Post Ideas:

---



## Miraculous Oil

Show the transformation of the hair under different lighting. Film hair before applying Miraculous Oil under soft indoor light, then again after styling in direct sunlight or salon lighting. Highlight the shine payoff from multiple angles, and use a slow pan with a clean white cape or neutral background to emphasize results.

**Watch The Inspiration Video** [Here](#).

**Suggested Caption:** *Copy and paste to use as-is or customize to make it your own!*

When shine meets softness. 💧

A few drops of Miraculous Oil go a long way. I used it here on damp hair before styling and added a touch after for that weightless, glossy finish.

- 💧 195% more shine\*
- 💧 2X smoother hair\*\*
- 💧 Heat protection up to 450°F
- 💧 100% vegan and color-safe

This product is my go-to, ask me to use it in your next style session.

@aveda @avedaartist

#Aveda #AvedaArtist #MiraculousOil #HairShine #ProStyling  
#AvedaHairLove #AvedaInfluencers

\*Ex vivo testing on tresses vs. unwashed hair

\*\*Ex vivo testing on frizz-prone tresses

# DIY Post Ideas:

---



## A+ Rewards: Small Business Saturday

ASMR-focused. Capture water flowing over the hair during a pro-treatment, the sound of applying product at the bowl, and gentle scalp massage clips. Keep it clean, calm, and sensory-focused with no voiceover, just soft ambient music or real treatment sounds. Overlay text: “500 bonus points for treating yourself.”

**Watch The Inspiration Video** [Here](#).

**Suggested Caption:** *Copy and paste to use as-is or customize to make it your own!*

Great hair and bonus rewards? Yes, please. ✨

November 29th, Small Business Saturday, only:

📺 Get 500 bonus A+ Rewards points when you treat yourself to an in-salon Pro Treatment at your appointment

📺 Get 200 bonus points when you purchase a full-size product

It's the perfect time to invest in your hair health and earn rewards while you're at it.

Ask me about which treatment is right for your hair goals!

@aveda @avedaartist

#Aveda #AvedaArtist #AvedaAPlusRewards #ProTreatment

#HairCareThatPaysOff #AvedaHairLove #AvedaInfluencers

---