

DIY Post Ideas:



Miraculous Oil

Show a quick transformation using Miraculous Oil to achieve a beautiful and festive hairstyle for this holiday season. Show your audience how you apply a few drops first to your hands then smooth through ends, and finish with a shine reveal.

Suggested Caption:

Copy and paste to use as-is or customize to make it your own!

The perfect gift for the friend who loves to shine ✨

Aveda's Miraculous Oil High-Shine Hair Concentrate is one of my favorite products to gift (and use). It adds shine, smooths frizz, protects from heat, and smells like calm in a bottle.

- 💧 195% more shine*
- 💧 2X smoother hair**
- 💧 Heat protection up to 450°F
- 💧 Lightweight, non-greasy finish

It's not only the perfect gift, it's also the perfect gift to yourself.

@aveda @avedaartists

#Aveda #AvedaArtist #MiraculousOil #HolidayGifting #ShinyHair
#VeganHaircare #AvedaHairLove #AvedaInfluencers

*Ex vivo testing on tresses vs. unwashed hair

**Ex vivo testing on frizz-prone tresses

DIY Post Ideas:



Aveda Holiday Sets

Create a reel showcasing your favorite Aveda holiday set. Use clean, soft lighting and festive props to show how it's the perfect gift this holiday season.

Suggested Caption: *Copy and paste to use as-is or customize to make it your own!*

Still looking for the perfect gift? Look no further!

With beautiful packaging and iconic aromas, the Aveda sets are curated with your favorites.

These limited-edition sets always go fast, snag them while you can.

@aveda @avedaartists

#Aveda #AvedaArtist #AvedaHoliday #GiftAveda #CleanBeauty
#HolidayGifts #AvedaHairLove #AvedaInfluencers

DIY Post Ideas:



Holiday Hair Color

Show your guest's color transformation journey. First, capture a before image showing their existing hair color.

Capture short videos of the color in process whether it's the color application or showing the hair foils while processing.

At the end, showcase the guest's confidence and happiness while focusing in on the beautiful new color.

Bonus: add a fun holiday song or capture the after photo in an area of the salon that's festively decorated.

Watch The Inspiration Video [Here](#).

Suggested Caption:

Copy and paste to use as-is or customize to make it your own!

Holiday hair color can make the season bright. ✨

Whether it's a rich red, dimensional brunette, or icy blonde, Aveda color is fully customizable, 100% vegan, and naturally derived, giving you your best look for the holiday season.

Here's what I used:

[Insert your formula + technique here]

If you've been waiting to make a color move, now's the time. Let's create something festive together.

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#Aveda #AvedaArtist #HolidayHairColor #AvedaColor #ShinyHair
#CleanColor #AvedaHairLove #AvedaInfluencers