

DIY Post Ideas:



Advanced Botanical Kinetics

Create a simple morning or evening skincare ritual using your favorite products from the Advanced Botanical Kinetics™ collection. Start with the cleanser, follow with the toner, and finish with the Vitality Serum or Soft Crème. Use clean, natural lighting and highlight the texture of each product. Optional: overlay calming music or ambient ASMR sounds. Don't forget to show that post-glow finish.

Watch The Inspiration Video [Here](#).

Suggested Caption:

Copy and paste to use as-is or customize to make it your own!

Hydrated. Radiant. Strong. 💛

I am super excited to introduce you guys to Advanced Botanical Kinetics™, Aveda's next-generation skin care system.

- 💧 100% instantly had smoother*, plump, hydrated** skin
- 💧 Reverses the visible effects of collagen loss
- 💧 Visibly smooths lines + firms skin

Explore the full collection at [SALON NAME], or call XXX-XXX-XXXX to find your skin care essentials.

@aveda @avedaartists

#Aveda #AdvancedBotanicalKinetics #VeganSkincare
#PlantPoweredSkincare #AvedaSalon #CleanBeauty
#AvedaHairLove #AvedaInfluencers

*Clinical testing on 33 women after using the product once.

**Clinical testing on 27 women after using the product once.

DIY Post Ideas:



Miraculous Oil and Botanical Repair (Professional Treatment)

Capture a winter hair transformation using both the Botanical Repair™ Professional Treatment and Miraculous Oil. Start with a clip of the treatment being applied at the bowl, then show the finishing touch—smoothing a few drops of Miraculous Oil through damp hair before styling. Close with a dramatic shine reveal or slow-motion hair flip.

Suggested Caption: *Copy and paste to use as-is or customize to make it your own!*

This has become one of my favorite ways to finish a service. ♥
Botanical Repair™ strengthens the hair from the inside out, and Miraculous Oil adds a soft, weightless shine without ever feeling greasy. This duo has your back.

Botanical Repair™ Professional Treatment:

- ★ Instantly reduces breakage and helps protect against future damage
- ★ Makes hair 5X stronger after one treatment*

Miraculous Oil:

- ★ 195% more shine**
- ★ Smooths frizz and protects against heat, without buildup

Together, they leave hair softer, stronger, and visibly healthier after just one visit.

Haven't tried them together yet? Let's change that.

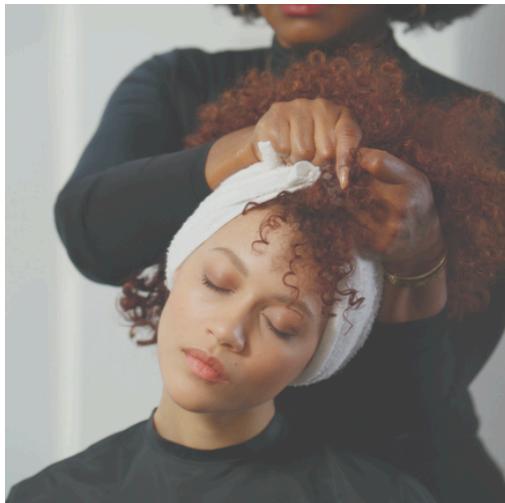
@aveda @avedaartists

#Aveda #AvedaArtist #MiraculousOil #BotanicalRepair #BondRepair
#HealthyHairCare #AvedaHairLove #AvedaInfluencers

*Based on averaged repeat grooming results of color with Botanical Repair™ Color Treatment vs. color with non-conditioning shampoo.

**Ex vivo testing on tresses vs. unwashed hair

DIY Post Ideas:



Botanical Repair Professional Treatment

Show the complete guest journey during their Botanical Repair™ Professional Treatment. Start with a quick before clip showing the hair's condition. At the bowl, capture the creamy application or relaxing moments. After styling, highlight the transformation with a final reveal using natural or soft, diffused lighting. Add text overlays like "3 layers of bond-building repair" or "Stronger hair in one visit."

Suggested Caption:

Copy and paste to use as-is or customize to make it your own!

Winter weather can do a number on your hair. Let's handle that together.

Aveda's Botanical Repair™ Professional Treatment creates new bonds, strengthens hair from the inside out, and transforms dry, damaged strands into soft, strong, healthy-looking hair...after just one service.

- ❖ Hair is 5X stronger after one treatment*
- ❖ 90% said hair looked healthier and less damaged**
- ❖ Instantly reduces breakage and prevents future damage
- ❖ 100% vegan, silicone-free, and safe for color-treated hair

The results speak for themselves. DM me or tap the link in bio to book your winter repair ritual.

@aveda @avedaartists

#Aveda #AvedaArtist #BotanicalRepair #BondBuilding
#VeganHairCare #WinterHairCare #AvedaHairLove
#AvedaInfluencers

*Based on averaged repeat grooming results of color with Botanical Repair™ Color Treatment vs. color with non-conditioning shampoo.

**Consumer testing on 127 women after one professional treatment